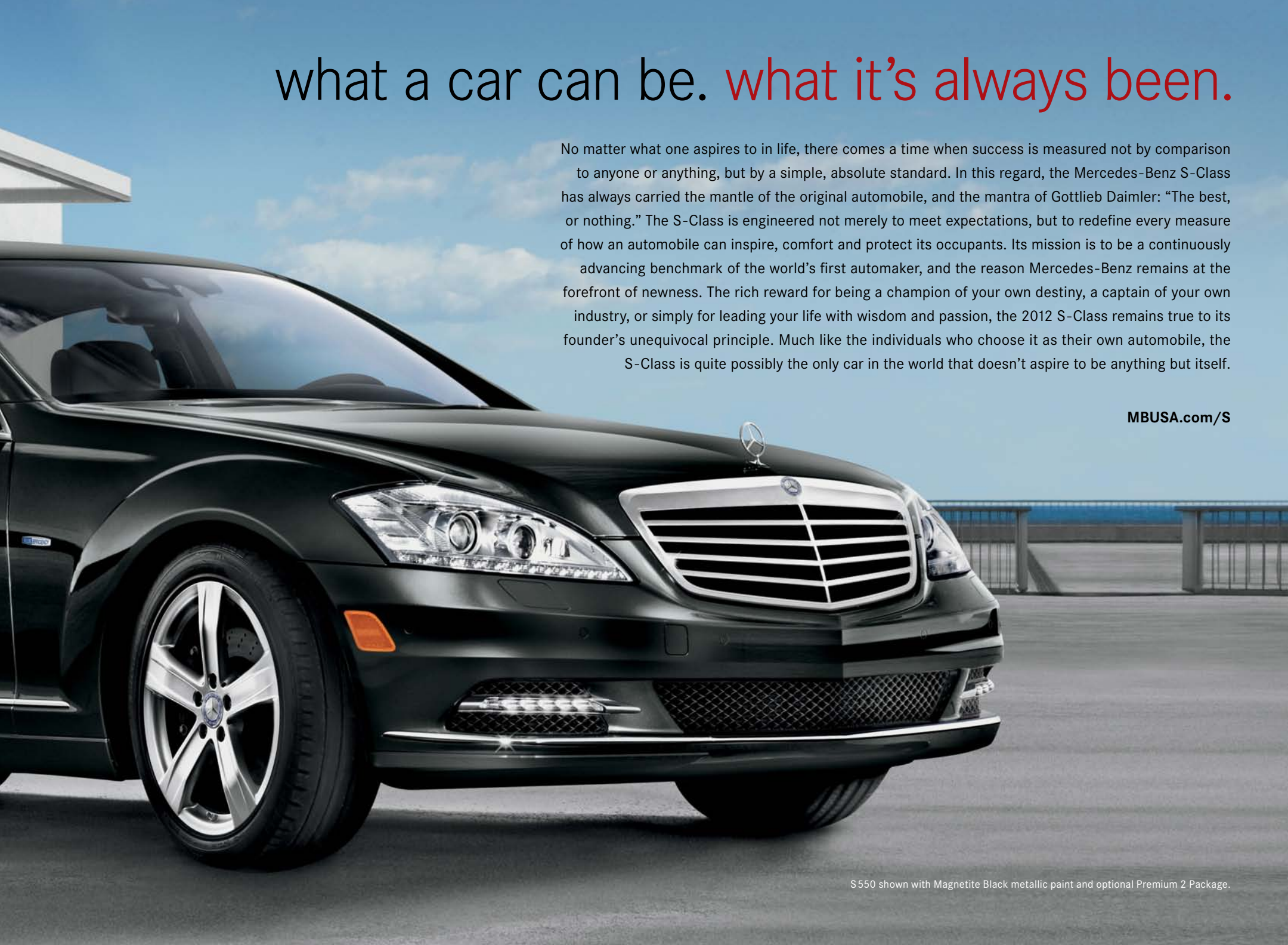
2012 S-Class

Mercedes-Benz

125! years of innovation

In 1886, Carl Benz was awarded the patent for inventing the first car, while just 60 miles away, Gottlieb Daimler developed his own version. Between them they also invented the motorcycle and truck, and won the first auto race. For 125 years, a passion for innovation has driven Mercedes-Benz to continually reinvent the automobile—creating an ongoing legacy of firsts that keep redefining the standard for all cars. Among them, the 4-wheel independent suspension 80 years ago. The crumple zone and fuel injection in the 1950s. The Electronic Stability Program nearly 20 years ago. And more recently, PRE-SAFE.® Today, the Three-Pointed Star remains far more than a shining symbol of Mercedes-Benz innovation. It's a guiding beacon for all automobiles.

what a car can be. what it's always been.



No matter what one aspires to in life, there comes a time when success is measured not by comparison to anyone or anything, but by a simple, absolute standard. In this regard, the Mercedes-Benz S-Class has always carried the mantle of the original automobile, and the mantra of Gottlieb Daimler: "The best, or nothing." The S-Class is engineered not merely to meet expectations, but to redefine every measure of how an automobile can inspire, comfort and protect its occupants. Its mission is to be a continuously advancing benchmark of the world's first automaker, and the reason Mercedes-Benz remains at the forefront of newness. The rich reward for being a champion of your own destiny, a captain of your own industry, or simply for leading your life with wisdom and passion, the 2012 S-Class remains true to its founder's unequivocal principle. Much like the individuals who choose it as their own automobile, the S-Class is quite possibly the only car in the world that doesn't aspire to be anything but itself.

MBUSA.com/S

S 550 shown with Magnetite Black metallic paint and optional Premium 2 Package.

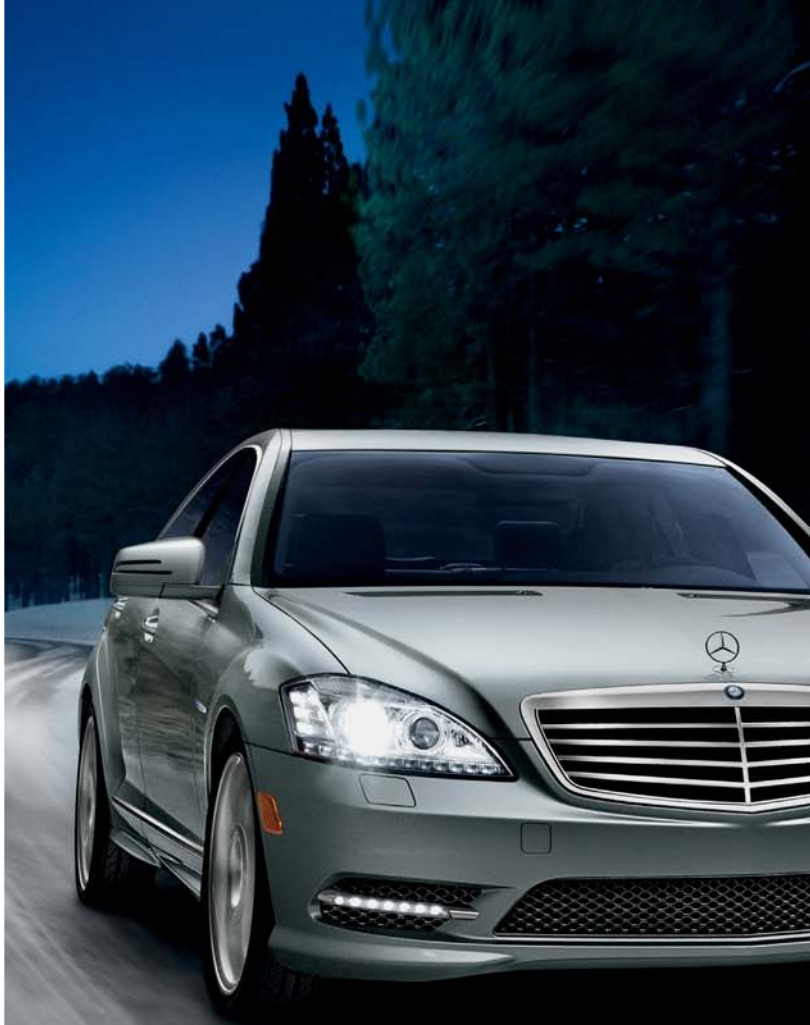
S 350 BlueTEC shown above with Lunar Blue metallic paint. S 550 4MATIC shown at right with Iridium Silver metallic paint and optional Sport Package. Please see endnotes at back of brochure.

abundant choices.
no alternatives.

Presenting the most advanced and diverse array of S-Class models ever. Each of them is instilled with innovations in performance, safety, comfort and entertainment worthy of such superlative terms as groundbreaking, exclusive and exemplary. And each is imbued with style, craftsmanship and elegance that are, in a word, incomparable—except, perhaps surprisingly, to each other. For example, there's a new clean diesel that delivers breathtaking performance. A hybrid that makes a compelling value statement. A new twin-turbo V-8 with remarkable efficiency. There's all-wheel drive that's a delight on dry roads. Even an extraordinarily understated V-12. But what sets each 2012 S-Class Sedan apart is not what they have in common with each other. It's the engineering leadership, undeniable presence and unparalleled substance that they share with no other car.

The new S 350 BlueTEC. A fresh new expression of S-Class luxury sprints to 60 mph in a quick 7.0 seconds[1] yet delivers 31 highway mpg.[2] Standard 4MATIC™ all-wheel drive[3] distributes up to 455 lb-ft of clean-diesel V-6[4] torque to its 18" wheels. Its new-generation 7-speed automatic features paddle shifters.

The S 400 HYBRID. A silky gasoline V-6 teams with a torque-rich electric motor and slick, paddle-shifted 7-speed automatic transmission to return up to 25 highway mpg or 0–60 mph in a scant 7.2 seconds.[1] Even more remarkably, its low-emission benefits carry no price penalty over its gas-only equivalent.[5]



The S 550. With a new-generation 429-hp twin-turbo V-8 and your choice of rear-wheel or 4MATIC all-wheel drive, the S 550 leaps ahead in virtually every facet of performance: a 12% power boost, up to 45% more low-end torque, and 0–60 in as little as 4.9 seconds.[1] And with a reengineered 7-speed automatic with paddle shifters, it offers greater efficiency, too.

The S 600. Exquisitely seamless and seemingly endless thrust is the calling card of this 510-hp flagship among flagships. Its twin-turbo V-12 sends a staggering 612 lb-ft of peak torque to its rear wheels through a robust, paddle-shifted 5-speed automatic. Advanced Active Body Control (ABC) conducts every move of its 19" wheels with uncanny precision.

Persuasive. Four engine choices—two of them new to the 2012 S-Class—offer an impressive blend of swift response, surprising efficiency and low emissions. The 3.0-liter turbodiesel V-6[4] of the new S 350 BlueTEC emits fewer greenhouse gases than most gasoline engines. In the S 550, a new 429-hp V-8 features twin turbochargers spinning up to 150,000 rpm and rapid-multispark ignition that can fire four times in a millisecond. Both generate more than 450 lb-ft of torque at well under 2,000 rpm, and deliver it via a 7-speed automatic transmission that's been reengineered for smoother, more efficient response. The remaining S-Class powerplant choices are no less compelling: An advanced V-6 teamed with a torque-rich electric motor and lithium-ion battery in the innovative S 400 HYBRID. And a sublimely smooth 510-hp twin-turbo V-12 in the majestic S 600.

S 550 shown with Andorite Grey metallic paint and optional Panorama roof, and Driver Assistance, Premium 2 and Sport Packages. Please see endnotes at back of brochure.

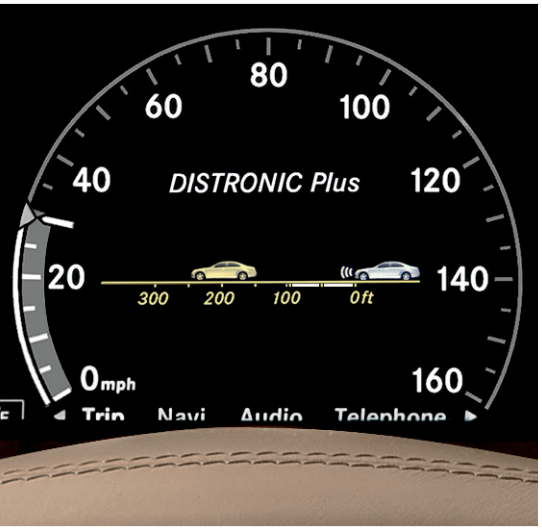
inspiring motivation. positive influence.

The S-Class has a tradition of leading the way forward with ever-increasing rapidity. It's not just evident in a brisk 0-to-60 time, but how it accelerates the pace of progress with continual innovation in every arena of performance. No car in its class offers more choices in powerplants—whether by number or classification—including a twin-turbo V-8 with precise high-pressure Direct Injection, the world's first production hybrid with a lithium-ion battery, and a 50-state BlueTEC clean diesel. Every S-Class also converts its abundance of power into confident command of any road, with an adaptive, self-leveling air suspension that balances crisp control with velvety comfort. So while an S-Class might whisk you to highway speeds in mere seconds, its advanced engineering propels you years ahead.

Composed. The S-Class driver can enjoy agile handling while all aboard savor its air-cushioned ride. The semi-active AIRMATIC suspension employs our Adaptive Damping System (ADS) to expertly balance ride and handling as road conditions change. It teams with our Direct-steer system to ease parking effort and enhance high-speed stability. Active Body Control (ABC, standard on the S 600 and an S 550 option[6]) is arguably the most advanced fully active suspension in production. It responds instantly to optimize comfort and control in virtually any driving situation. Both ABC and AIRMATIC feature driver-selectable Sport and Comfort modes, 4-wheel level control, and automatic lowering at higher speeds to enhance stability.

Engaged. Standard on the S 350 BlueTEC and optional on the S 550, 4MATIC™ all-wheel drive integrates our 4-wheel Electronic Traction System.[3] 4-ETS continually redistributes the engine's torque toward the wheels—or single wheel—with the best grip. With light weight and a 45:55 front/rear torque split, 4MATIC enhances handling on dry roads, too.

Poised. Large yet light 18" alloy wheels are standard on most models, while the S 600 rides on staggered-width 19" wheels. A wide selection of optional 19" and 20" alloy wheels is also offered—including iconic AMG wheels in either of two Sport Packages for the S 350 BlueTEC, S 400 HYBRID and S 550.[7]



pioneering insight. protective instinct.

Look back over the life story of the automobile and you'll find Mercedes-Benz continually leading the way in safety innovation: Inventing the first crumple zone over 60 years ago. Earning a patent for the air bag. And pioneering a long list of active safety systems that eventually found their way into most every car, like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. Today, the groundbreaking PRE-SAFE® system can actually detect and help prepare for a collision before it happens. True to its heritage, the 2012 S-Class is engineered with visionary safety advances that watch the road ahead and to your side. Help you to see and be seen. And respond to help make an accident less severe, less damaging, or even less likely. All cars might do this someday. The protection an S-Class offers today could rewrite the story of your own life.

reveal.

Brighter lighting. Bi-Xenon headlamps generate light that's closer in perception to natural daylight than halogen headlamps. They also feature Active Curve Illumination and Adaptive Highbeam Assist—advanced systems which continuously vary the angle and beam pattern of the headlamps, to maximize the illumination of corners and straightaways without creating glare for other drivers. Corner-illuminating front lamps help brighten your path into sharp turns and driveways, while headlamp washers help keep the lamps cleaner in poor weather with a high-pressure spray of heated fluid. Brilliant white LED Daytime Running Lamps and LED taillamps help assert your presence and actions more immediately to other drivers on the road.

Night View Assist PLUS with Pedestrian Detection. When driving in darkness, this remarkable option[8] projects infrared beams that are invisible to the human eye and reads them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on an 8" in-dash screen positioned directly in front of the driver. It can also identify, point out and even direct light from the headlamps toward pedestrians.[9]

ATTENTION ASSIST. By continually monitoring a variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on long trips. More than 70 variables are measured in the first minutes of a drive to establish a pattern for the individual driver and determine the warning thresholds accordingly.[10]

prepare.

PRE-SAFE. A Mercedes-Benz first, PRE-SAFE can detect instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. It can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants in the moments before a collision.[11]

Adaptive Brakes. Every S-Class is outfitted with powerful 4-wheel ventilated disc brakes, including 4-piston calipers grasping perforated front rotors. In addition, an integrated system of braking advances helps to make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for more immediate response when the driver steps on the brakes. In the rain, Automatic Brake Drying gently applies the brakes periodically, to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can make driving in stop-and-go traffic a little easier.[12]

react.

DISTRONIC PLUS. A Mercedes-Benz innovation that takes cruise control to a new level of convenience, this optional system[8] adapts your set cruising speed in response to traffic ahead—automatically slowing until your path is clear again. If traffic stops, DISTRONIC PLUS can even brake the car to a full halt, then resume automatically when your path clears.[13]

PRE-SAFE Brake. DISTRONIC PLUS also integrates a system that uses radar-based sensors to help detect an impending collision with a vehicle ahead. Even if you're not using the cruise control, PRE-SAFE Brake can automatically apply up to 100% of the car's braking force to help reduce the severity of impact.[12]

Eight air bags. Three decades ago, the S-Class was the first series-production car with standard front air bags. Today, a system of eight air bags offers 10-way protection.[14] Every model is equipped with dual-stage front air bags, front and rear side-impact air bags, and side curtain air bags for all four outboard seats.

Blind Spot Assist and Lane Keeping Assist. These optional systems[8] can alert the driver to some unseen vehicles in the adjacent lane,[15] and can warn the driver of unintended drifting across visible lane markings.[10] On the S 350 BlueTEC, S 550 and S 600 models, both of these systems also feature advanced active technology that can help guide the car back into its own lane, should the driver disregard the alerts.

S400 HYBRID shown with optional Diamond White metallic paint and Premium 2 Package. Please see endnotes at back of brochure.

S 550 shown with Palladium Silver metallic paint, and optional Premium 2 and Sport Packages.

a treasured heritage.
a tribute to the future.

If history is any indication, in 50 years the 2012 S-Class will be called classic. How it gets there will be even more revealing. What makes an S-Class so well-prepared for the test of time is that it starts out so far ahead of its time—not merely in its design, but in the engineering within. Consider its lineage: The grand Mercedes-Benz 300 S offered fuel injection in 1957. The mighty 300 SEL of the 1960s came with dual-circuit brakes and a safety-cage body. And from the 1970s into the 21st century, the S-Class debuted breakthroughs ranging from standard air bags to active cruise control to pushbutton keyless starting—all in trendsetting style. In each generation, what began as something startlingly new grew to be cherished for its enduring appeal and its influence on every car that followed. With countless innovations in place behind its iconic chrome grille, the 2012 S-Class continues to predict what other automobiles might someday become—and what we'll treasure from today.

Revered. While its grille and upstanding Star are among the most renowned icons in all of automotive design, the 2012 S-Class also celebrates its rich heritage in its elegant proportions, finely crafted cabin and attention to detail. The analog timepiece in its dash is inspired by the 1950s 300 S.

Revealing. In the S-Class tradition, its design is an assertion of its engineering. Advanced aerodynamics help reduce noise, boost efficiency, and even improve your outward vision in the rain. Laminated, infrared-reflecting windows and the optional Panorama roof use high technology to heighten your comfort.

the state of the art, artfully done.

The elegance of the S-Class is not limited to its meticulous craftsmanship. From the helm, it quickly becomes apparent how seamlessly even its most advanced elements work in concert with you. Every feature and control is thoughtfully engineered to fall naturally to hand, read at a glance, and operate with intuitive ease. The COMAND system unites the audio, navigation and information like live traffic reports via a convenient central controller and two high-resolution 8" widescreens. The main screen, which serves primarily as your speedometer, can also display options such as Night View Assist PLUS[9] directly in your line of sight. The exclusive SPLITVIEW option[16] lets the central screen play a DVD that's only visible to your front passenger. The Bluetooth® system offers hands-free calling and new wireless music streaming. Elegant innovation is how the S-Class extends both its capabilities and its courtesy.

In your hands. Convenient, backlit buttons on the steering wheel let you control a variety of functions without letting go of the wheel's Premium leather and polished wood trim. You can adjust the audio, use the Bluetooth system,[17] and thumb through the various screens of the multifunction display in the instrument cluster. An optional heated steering wheel[8] offers rapid warmth on winter days and chilly mornings.

All around you. A 15-speaker harman/kardon LOGIC7® system outputs 600 watts of Dolby® Digital 5.1 surround sound. Your listening choices are seemingly limitless: HD Radio™ stations, SiriusXM Satellite Radio,[18] a 6-DVD/CD changer and memory card reader in the dash, a USB port, iPod® integration,[19] and a 7.2GB Music Register for storing your digital music files.

On the go. Served by a fast 40GB hard drive, the navigation system[20] offers Zagat® Survey ratings for restaurants, hotels and golf courses. Live SiriusXM Traffic updates[18] allow automatic re-routing to your destination. Enhanced Voice Control lets you access many audio, phonebook and navigation features by speaking normally, with no need to spell out the names of cities.

In the zone. The optional Premium 2 Package[8] includes two systems to help you negotiate tight spaces. A rear view camera[21] shows a live color image on the central screen when you shift into Reverse. PARKTRONIC with Parking Guidance surveys parallel-parking spots for size as you drive by, then helps guide you into your chosen space. The Package also provides the convenience of KEYLESS-GO, which lets you unlock your S-Class and start its engine without taking the key from your pocket or purse.

Above and beyond. With 15 high-performance speakers and four acoustic lenses, the optional Bang & Olufsen BeoSound™ system[8] delivers 1,200 total watts of 7.1-channel surround sound from two amplifiers—a compact 750-watt ICEpower unit and a 450-watt digital processor. Reproduction quality is exceptional at every seating position, yet very little sound is audible from outside the car. Even when it's not in use, the system elevates the cabin's aesthetic with its signature aluminum speaker grilles and four tweeter units that integrate with the ambient cabin lighting.

S 550 shown with optional Cashmere/Savanna Premium leather, Burl Walnut wood trim, and optional Night View Assist PLUS, and Driver Assistance and Premium 2 Packages. Please see endnotes at back of brochure.

fascinating elements.
familiar elegance.

exclusive comforts.
extensive benefits.

attention to each detail, and every passenger.

As gratifying as it is to drive an S-Class, being a passenger brings exclusive benefits of its own. The four wide doors are each held open to any position by gas struts, and gently snugged tight by pneumatic assist. The generously proportioned cabin welcomes people of any stature and immerses them in supple, hand-fitted leather. The climate control acknowledges the fastening of seat belts so it can focus first on the occupied seats. Along your drive, it automatically filters dust, pollen and odors from the cabin air, and compensates for the angle of the sun. Laminated side windows reject noise, heat and infrared rays, to help fend off the harshness of the outside world. As dusk falls, fiber-optic LED ambient lighting illuminates from beneath the hand-polished wood trim, encircling the cabin in a choice of three soothing hues. And for a final touch of S-Class star treatment, an available all-glass Panorama roof lets everyone aboard enjoy a skyward vista.

Palatial. Each front seat is power-adjustable 16 ways—including four zones of lumbar support—and features a 3-position memory. The front seats are also heated and Active Ventilated, for added dimensions of comfort in any season. Optional active multicontour front seats[8] can provide increased lateral support during cornering maneuvers, offer an invigorating massage, and feature adjustable head-restraint side wings. The available Rear Seat Package[8] adds heated and Active Ventilated rear seats with 8-way power, adjustment, along with 4-zone climate control.

Agreeable. The optional Panorama roof[8] offers an expansive view of the sky from every seat. The front section tilts up or slides open. When closed, a power sliding screen helps filter sunlight. Side windows feature heat-absorbing laminated glass.

Adaptable. The COMAND system offers simple, illustrated control of numerous comfort features. In addition to personalizing countless vehicle settings, you can fine-tune the location and intensity of the available front-seat massage. You can also select any of three color profiles for the ambient cabin lighting—a network of LEDs and fiber optics whose soft glow has been shown to help reduce nighttime stress and driving fatigue.

Impeccable. Eucalyptus, Burl Walnut or Brown Poplar wood—depending on model—is finished by hand and edged in chrome. Brushed metallic controls reward your every touch. Richly grained leather—or optional extra-soft Premium leather with contrasting stitching—is exactingly tailored and hand-fitted to each seat. An Exclusive leather interior treatment further distinguishes the S 600.

S 550 shown with Sahara Beige/Black leather, Burl Walnut wood trim, and optional Rear Seat Entertainment system and Rear Seat Package. Please see endnotes at back of brochure.

performance art.
signed by the artist.

All the racing trophies earned in the 45-year history of AMG—the high-performance division of Mercedes-Benz—can still not tell the story as eloquently as these four words: "One man, one engine." Each individual AMG engine is crafted by its own master technician, using race-proven components and his own hands. Lift the hood of the superlatively engineered automobile which houses this work of art and you'll see a metal plaque bearing his signature. Set free into the world, an S 63 AMG or S 65 AMG is destined to generate some impressive numbers. And all of them—whether it's horsepower and pound-feet, mph and rpm, or seconds and g's—begin with "one."

Learn more at MBUSA.com/AMG

S 63 AMG shown with Iridium Silver metallic paint and optional Panorama roof. Please see endnotes at back of brochure.

The S 63 AMG. A handcrafted 536-hp 5.5-liter biturbo V-8 delivers 60 mph in 4.4 seconds.[1] An optional AMG Performance Package ups the ante to 563 hp and 4.3 seconds. Its 7-speed AMG SPEEDSHIFT MCT transmission offers a fuel-saving ECO Start/Stop system and shifts as quick as 100 milliseconds. It rolls on AMG-calibrated Active Body Control (ABC), massive composite brakes and 20" AMG wheels.[7]

The S 65 AMG. A 4.2-second run to 60 mph arrives courtesy of a 621-hp 6.0-liter biturbo V-12 whose 738 lb-ft of peak torque is the highest output of any AMG engine to date. A reinforced 5-speed AMG SPEEDSHIFT transmission includes a paddle-shifted manual mode. It, too, features AMG-recalibrated ABC and huge composite brakes with dual front calipers, while its forged-alloy 20" wheels[7] set it apart.

connected to you.
and your life.

Your vehicle is more than a source of enjoyment, it's an integral part of everyday living. The Mercedes-Benz mbrace™ system can make it easier—whether you're planning a trip, trying to remember where you parked, or in need of help in an emergency.[22] With mbrace, you can access an innovative and thoughtful world of security, destination planning and convenience services—not only from inside your S-Class but also from your computer and your smartphone. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.

from your vehicle.

With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, or our Roadside Assistance service.[23] Numerous mbrace services are also seamlessly integrated with your vehicle's standard COMAND navigation system.

from your smartphone.

The mbrace Mobile Application for iPhone® lets you send addresses to your vehicle's navigation system, locate your vehicle from up to a mile away, remote-lock or unlock its doors, find a dealer, and contact Roadside Assistance, Concierge services or even Mercedes-Benz Financial Services with a touch. A new Drive2Friend™ feature lets other people send their location to your car simply by responding to a text message you send them.[24]

from your computer.

In addition to all the support you'll find at mbrace.MBUSA.com, you can send addresses directly to your vehicle's COMAND navigation system using the Send2Benz™ website. You can also look up a destination on Google™ Maps and instantly send it to your vehicle via the Search & Send™ feature. And a new browser toolbar widget lets you highlight an address on your screen and send it to your vehicle with just two clicks.

Mercedes-Benz mbrace is the ongoing evolution of our groundbreaking in-vehicle services, offering national support along with expanded and enhanced features. To learn more about mbrace, see your Mercedes-Benz dealer, call 866-990-9007 or visit **MBUSA.com/mbrace**. Please see endnotes at back of brochure.

mbrace
Your World, From Your Car

Mercedes-Benz mbrace™ packages.

Mercedes-Benz mbrace offers unparalleled support, when and where you need it. Two available service packages each include an attractive complimentary trial period, so you can experience the many ways mbrace helps you feel connected and protected. With the standard mbrace Package, you get unlimited access to its innovative Navigation and Destination Planning features: Send2Benz, Drive2Friend and Search & Send. It also includes all of the Safety and Security services, plus several reassuring Convenience features, such as the ability to locate your vehicle or remotely lock its doors via your smartphone. The mbrace PLUS Package offers unlimited use of our expert Concierge services, as well as spoken turn-by-turn Route Assistance—even if you're not using your car's navigation system—plus the latest traffic and weather reports based on your current location.

safety and security	mbrace	mbrace PLUS
Automatic Collision Notification	•	•
SOS/Emergency Call	•	•
Roadside Assistance Connection	•	•
Stolen Vehicle Location Assistance	•	•
Automatic Alarm Notification	•	•
Crisis Assist	•	•
Safe Ride	•	•

navigation and destination planning	mbrace	mbrace PLUS
Send2Benz Drive2Friend Search & Send	•	•
Point of Interest Destination Download		•
Route Assistance		•
Location-Based Traffic		•
Location-Based Weather		•

convenience	mbrace	mbrace PLUS
Mercedes-Benz Concierge		•
Remote Door Lock	•	•
Remote Door Unlock	•	•
Vehicle Finder (via Mobile Application only)	•	•
Dealer Connect	•	•
Vehicle Information	•	•

It can call for help, even if you can't. In the event that an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

Across town, or cross-country. Whether you're going out for dinner, picking up a friend or planning a trip, mbrace offers a variety of ways to make getting there easier. You can look up an address or a Point of Interest online—or just grab it from your iPhone's contacts—and send it directly to your vehicle's navigation system. Or with a simple text message to a friend, they can let their mobile phone send its location directly to your car. Then, just a push of the *i*-Button in your vehicle will download the address, so you can either start route guidance immediately or save it in your navigation system's memory.

The extra mile, around the clock, all for you. Subscribing to the mbrace PLUS package gives you unlimited access to Mercedes-Benz Concierge services—our network of experienced, professional personal assistants who can fulfill virtually any request, at any time of day or night, right from the comfort of your vehicle. You can even enjoy their services on the go, via the mbrace Mobile Application for iPhone.

make it yours.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they're exclusively engineered for your S-Class, they fit your car as well as they fit your life. A wide selection of accessories allows you to enhance your vehicle's appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to chrome door handle inserts to state-of-the-art entertainment systems, every accessory is thoughtfully designed and thoroughly engineered. It's the best way to make your S-Class unmistakably yours while keeping it genuinely Mercedes-Benz. To see the entire selection, visit MBUSA.com/S.

Rear Seat Entertainment system. Offer front-row entertainment to your rear-seat passengers. Dual 7" monitors behind each front head restraint can play separate DVDs or attach external devices via USB and SD card slots. They can also play the same movie on both screens. Two pairs of wireless headsets and a wireless remote are included, to maximize passenger enjoyment while minimizing driver distraction.

Media Interface Plus. This plug-and-play multimedia upgrade to the COMAND system further expands your entertainment choices. It enables Bluetooth® audio streaming, and integrates with the car's audio controls and in-dash display. You can also listen to the Pandora® app that's on your iPhone,® or watch videos from your iPod® when the vehicle is parked.[19] And with your compatible mobile phone, it offers easy phonebook transfer to the COMAND system, and phone charging via a mini-USB connection. It can also read SMS and email messages aloud and display them on in-dash screen. You can even respond with various predefined messages that you choose by voice command—to help you keep your hands on the wheel, and your focus on the road.

Illuminated door sills. Elegant, eye-catching brushed stainless-steel door sills are available in a set of two for the front doors, and feature trim that's color-keyed to your car's interior. The sills welcome you with a soft blue luminescent Mercedes-Benz logo when you open the door.

20" two-tone wheels. With a high-contrast black/polished finish, these boldly styled alloy wheels also take an aggressive stance on handling.[7]

build your own.

MBUSA.com/S

option packages

	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
Premium 2 Package • PARKTRONIC with Parking Guidance • Rear view camera[21] • KEYLESS-GO • Active multicontour front seats with massage feature • Comfort-type head restraints with adjustable side wings	○	○	○	●
Driver Assistance Package • DISTRONIC PLUS with PRE-SAFE® Brake[13] • Blind Spot Assist (S 400 HYBRID) or Active Blind Spot Assist[15] • Lane Keeping Assist (S 400 HYBRID) or Active Lane Keeping Assist[10]	○	○	○	●
Sport Package • 19" AMG triple 5-spoke wheels with all-season tires[7] • Sport body styling (front and rear bumpers, side skirts)	○	○	○	–
Sport Package Plus One • 20" AMG 5-spoke wheels with high-performance tires[7] • Sport body styling (front and rear bumpers, side skirts)	○	○	○	–
Rear Seat Package • 8-way adjustable power outboard rear seats (includes 5-passenger seating) • 4-zone automatic climate control • Heated and Active Ventilated rear seats	○	○	○	●

● Standard ○ Optional – Not Available

individual options

	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
4MATIC™ all-wheel drive	●	–	○[6]	–
Active Body Control (ABC) with crosswind stabilization	–	–	○[6]	●
Panorama roof	○	○	○	●
Power rear side-window sunblinds	○	○	○	●
Night View Assist PLUS with Pedestrian Detection[9]	○	○	○	●
19" 5-spoke alloy wheels[7]	○	○	○	○
20" 10-spoke alloy wheels[7]	○	○	○	○
Bang & Olufsen® BeoSound™ premium sound system	○	○	○	●
Heated steering wheel	○	○	○	●
Premium leather upholstery with contrasting stitching (Exclusive leather with contrasting stitching on S 600)	○	○	○	●
Burl Walnut wood trim (no charge on S 600)	○	○	●	○
Rear Seat Entertainment system	○	○	○	●
SPLITVIEW front-seat entertainment system[16]	○	○	○	○

european delivery program

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings[25] and other benefits, as well as the unforgettable experience of a European vacation with your own S-Class. Visit **MBUSA.com/edp** for more information.

specifications

	S 350 BlueTEC[4]	S 400 HYBRID	S 550	S 600
Engine	3.0-liter turbo clean diesel V-6 240 hp @ 3,600 rpm 455 lb-ft net torque @ 1,600–2,400 rpm	3.5-liter gasoline V-6 + electric motor 295 combined hp 284 combined lb-ft net torque	4.6-liter twin-turbo Direct Injection V-8 429 hp @ 5,250 rpm 516 lb-ft net torque @ 1,800–3,500 rpm	5.5-liter twin-turbo V-12 510 hp @ 5,000 rpm 612 lb-ft net torque @ 1,900–3,500 rpm
Transmission	7-speed automatic with steering wheel-mounted paddle shifters	7-speed automatic with steering wheel-mounted paddle shifters	7-speed automatic with steering wheel-mounted paddle shifters	5-speed automatic with steering wheel-mounted paddle shifters
Wheels	18" 10-spoke	18" 10-spoke	18" 5-spoke	Staggered-width 19" multispoke
Suspension	AIRMATIC with Adaptive Damping System and 4-wheel level control	AIRMATIC with Adaptive Damping System and 4-wheel level control	AIRMATIC with Adaptive Damping System and 4-wheel level control	Active Body Control (ABC) with crosswind stabilization
Drivetrain	4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive or 4MATIC all-wheel drive	Rear-wheel drive

dimensions

	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
Wheelbase	124.6"	124.6"	124.6"	124.6"
Overall length	206.5"	206.5"	206.5"	206.5"
Overall height	58.0"	58.0"	58.0"	58.0"
Overall width (w/mirrors)	83.5"	83.5"	83.5"	83.5"
Curb weight	4,784 lbs	4,474 lbs	4,740 lbs (RWD) 4,861 lbs (4MATIC)	4,950 lbs
Headroom (front/rear)	37.8" / 38.5"	37.8" / 38.5"	37.8" / 38.5"	37.8" / 38.5"
Legroom (front/rear)	41.9" / 42.3"	41.9" / 42.3"	41.9" / 42.3"	41.9" / 42.3"
Shoulder room (front/rear)	59.1" / 58.7"	59.1" / 58.7"	59.1" / 58.7"	59.1" / 58.7"
Cargo capacity	16.4 cu ft	16.4 cu ft	16.4 cu ft	16.4 cu ft

Please see endnotes at back of brochure.

individually chosen.
exquisitely crafted.

designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization. Please ask your dealer about the *designo* paint and interior options for the S-Class.

color and trim.

leather upholstery

Ash/Grey (S 600 and Premium leather add contrasting stitching)

Black (S 600 and Premium leather add contrasting stitching)

Cashmere/Savanna (S 600 and Premium leather add contrasting stitching)

Sahara Beige/Black (S 600 and Premium leather add contrasting stitching)

wheel choices

Standard 18" 10-spoke
(S 350 BlueTEC, S 400 HYBRID)

Standard 18" 5-spoke (S 550)

Standard 19" multispoke (S 600)

Optional 19" AMG triple 5-spoke
(Sport Package)

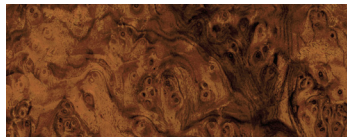
Optional 20" AMG 5-spoke
(Sport Package Plus One)

Optional 19" 5-spoke

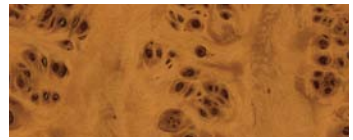
Optional 20" 10-spoke

high-gloss wood trim

Eucalyptus
(S 350 BlueTEC, S 400 HYBRID)



Burl Walnut
(S 550)[26]



Brown Poplar
(S 600)

non-metallic paintwork

Black

metallic paintwork

Barolo Red

Lunar Blue

Diamond White[27]

Andorite Grey

Iridium Silver

Jade Green

Magnetite Black

Palladium Silver

endnotes

1 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.

2 Preliminary 2012 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.

3 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.

4 Mercedes-Benz approves the use of ultralow-sulfur diesel fuel (ULSD, 15 ppm maximum sulfur with a maximum of 5% biodiesel content) that meets the ASTM D975 standard. The Mercedes-Benz New Vehicle Limited Warranty does not cover damages caused by the use of fuels that do not meet Mercedes-Benz approved fuel standards. Please see your Operator's Manual and fuel retailer for further information.

5 Based on MSRP comparison of S 400 HYBRID and S 550 Sedans.

6 ABC is not available in combination with 4MATIC.

7 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

8 Standard on S 600.

9 Night View Assist does not replace the use of headlamps and must not be used as the primary visual source for the driver.

10 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.

11 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.

12 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.

13 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.

14 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

15 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.

16 System availability and use is not yet approved in all 50 states. See your dealer for the latest information, and check local laws regarding the use front-seat video displays in your area.

17 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.

18 With the purchase of a new, satellite radio-enabled vehicle, you'll receive a complimentary 6-month subscription to SiriusXM Satellite Radio and SiriusXM Traffic, courtesy of Mercedes-Benz. SiriusXM Traffic service is available in select markets. If you decide to continue your SiriusXM service at the end of your 6-month trial, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).

19 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

20 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

21 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited to camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.

22 All Mercedes-Benz mbrace™ services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.

23 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

24 mbrace is compatible with select Apple iPhone® models running iOS 4.2 or later. Please visit MBUSA.com/mbrace for more information.

25 European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.

26 Optional at extra cost on S 350 BlueTEC and S 400 HYBRID. Optional at no charge on S 600.

27 Extra-cost option.

S 600 shown above with Barolo Red metallic paint.
S 550 shown on cover with Palladium Silver metallic paint.

for a small blue planet.

For 125 years—longer than any other automaker—we've been sharing this planet with you. Respecting it, and protecting it, have long been a part of our vision, ambition, and our history of innovation. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire manufacturing process. We've been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We've been pioneering advanced powertrains for generations, from today's hybrid models and 50-state clean diesels to the fuel cell vehicles of a rapidly approaching tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability and longevity. After all, it takes virtually the same amount of energy to build vehicles that last as ones that won't. Even our brochures conserve resources and are produced with eco-conscious printing. Everything we engineer is born from the motivation to make things better and the ingenuity to make it happen. Passion with compassion—that is what drives us.

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